

Examples

Description <i>(the below are for demonstrative purposes only)</i>	Sector Focus	Innovation Type	Impact
An exporter of fresh and dried fruit, procures a mobile fruit dryer which reduces their transport costs and makes them competitive in the international dried fruit market. This enables them to buy cosmetically imperfect fruit from small-holder farmers that would otherwise go to waste or be sold at a loss locally.	Agri - processing	Process	Drying jobs, farmer livelihoods
A clothing manufacturer based in the EPZ, installs design, cutting and quality control machines which coupled with additional skills training doubles the amount of clothes that can be produced by their existing team, increases their international competitiveness and allows them to increase wages and employ higher skilled workers.	Manufacturing	Process	Workers Income levels
A nut processing company, implements a tech enabled purchasing platform which reduces fraud related losses and purchasing costs, enables the company to purchase directly from small-holder farmers and competitively address demand they have from their existing overseas customer base.	Agri - processing	Network and process	Processing Jobs, Farmer livelihood
A producer of essential oils and cosmetics sourcing Frankincense and Aloe from ASAL communities has implemented an innovative on-line ordering platform and warehousing distribution service to serve a small sample of retailers in the UK. They will scale up this implementation to serve established demand from retailers in the UK, EU and US.	Marginalised geographies	Customer engagement/ experience	Collectors livelihoods
A tech enabled clothing supplier: secures competitive prices through bulk buying; reduces retailers stock-outs and time spent in procurement via an ordering platform and delivery service; maintains retailer's sales records to secure inventory loans from finance partners.	Informal Sector	Network	Retailers Income

Grant support enables a large scale marketing drive to ensure they reach their target of improving the livelihoods of 3,000 retailers in 12 month.			and employees.
Description	Sector Focus	Innovation Type	Impact
A fin-tech platform has developed and tested a new suite of digital services which Duka Owners can sell to their customers. Within six months they will roll out these services to their established network of 3,000 Duka Owners.	Informal Sector	Product, Customer Engagement	Duka Owners income
A commercial farming company with an apprenticeship program which builds the capacity of smallholder farmers whilst providing a market for their products and support for their transition to formal farming businesses.	Transition to commercial farming.	Process, Organisation	Farmer Income and employees
A manufacturer of mobile milk chillers mounted on motorbikes scales up production to meet demand from 300 cooperatives managing first mile collection. This improves the quality of milk and reduces wastage thus making Kenyan milk products more competitive in the regional market.	Agri - processing	Product, process	Farmer livelihood
A manufacturer of plastic tableware installs a recycling plant and sources used plastic from a network of community based collectors. This reduces the cost of their raw material making them more competitive in the core market (European department stores.)	Manufacturing	Process, Network	Factory jobs, Waste collectors income